



International Association of Airway Hygienists

CORPORATE SPONSORSHIP GUIDE

2025 guide for companies interested in building connections with airway hygienists through partnership with our professional organization.



Welcome

KARESE LAGUERRE

IAAH President

The International Association of Airway Hygienists was founded on principles of excellence in the practice of airway hygiene services. As such we believe in partnering with organizations that share our mission and values in the interest of shared growth and continuity of excellence in service.

I am honored to have you review our guide and welcome your partnership.



Why Sponsor Us

By sponsoring IAAH, your organization will be at the forefront of supporting the advancement of dental hygiene professionals in the critical fields of sleep and airway specialties. Your partnership with IAAH will not only demonstrate your commitment to professional development and education but also provide valuable exposure to our diverse and engaged community of over 250 registered dental hygienists.

Thank you for considering sponsoring the International Association of Airway Hygienists (IAAH). As the world's first professional organization for Registered Dental Hygienists practicing in sleep and airway specialties, IAAH is dedicated to connecting, advancing, educating, and empowering dental hygiene professionals globally.

Sponsorship Options

Our organization has two options for sponsorship to provide you flexibility in your marketing budget and needs.



Silver Tier

\$200 Annual Investment

- **Logo Display:** Your organization's logo will be prominently displayed on our website, ensuring visibility to our members and visitors.
- **Collaborator Social Media Post:** You will have the opportunity to share a collaborator post on our social media accounts, reaching our active and engaged audience.



Gold Tier

\$500 Annual Investment

In addition to the benefits of the Silver Tier, Gold Tier sponsors will receive:

- **Ad Placement:** A 30-60 second advertisement will be aired prior to each of our Enrichment Series Lectures for one full year, providing exclusive exposure to our members during these educational sessions.
- **Newsletter Promotion:** Your promotional content will be featured in one email newsletter sent to all members, maximizing your reach and engagement within our community.

By aligning your organization with IAAH, you gain exposure to a highly targeted and influential audience of registered dental hygienists, increasing brand visibility and recognition within the industry.



Partner With Us



Partner with IAAH today to support the advancement of dental hygiene professionals in sleep and airway specialties and gain valuable exposure to our global community.

Together, we can make a meaningful impact on the future of dental hygiene practice. For more information on sponsorship opportunities and benefits, please contact us via email at info@myiaah.org.

Thank you for your consideration,

IAAH Board



Visibility

Corporate sponsorship with IAAH provides unparalleled visibility within the dental hygiene community, allowing companies to showcase their commitment to innovation and excellence to a global audience of registered dental hygienists.



Promotion

Gain access to targeted promotional opportunities, including logo display on our website, social media collaborations, and exclusive advertisement placement during our Enrichment Series Lectures and email newsletters, maximizing brand exposure and engagement.



Success

Demonstrate your dedication to supporting professional development, fostering collaboration, and driving innovation within the dental hygiene industry, ultimately positioning your company as a leader and trusted partner in the field.